



PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Liz Smith

lsmith@bgcredwoods.org

707-441-1030

August 5, 2016

Lost Coast Brewery Supports Mentoring of Eureka Youth

Eureka - On August 2, Lost Coast Brewery donated \$5,000 to support the Boys & Girls Club of the Redwoods' in house mentoring program. Lost Coast Brewery owner, Barbara Groom, is a long-time supporter of the Boys & Girls Club of the Redwoods. "The Boys & Girls Club of the Redwoods does a phenomenal job of serving youth, providing the support, encouragement and guidance they need to lead inspired and successful lives," said Groom.

The Boys & Girls Club of the Redwoods began providing in-house mentoring in 2011, encouraged by a model developed by Boys & Girls Clubs of America. Selected members are given the opportunity to work with Club staff, volunteers and interns as mentors, while also participating in programs that encourage healthy life skills, good character and leadership and academic success. "We are extremely thankful for Lost Coast Brewery's support of our in-house mentoring program. We have seen a 30% increase in membership this calendar year and many of these members are in need of extra support," said Boys & Girls Club of the Redwoods' Executive Director, Liz Smith. "Thanks to the incredible support of businesses like Lost Coast Brewery, we are better poised to serve the youth who need us most. Since 2011, we have been mentoring an average of 120 youth per year. The impact this mentoring program has is invaluable, with mentees reporting a stronger sense of support, decreased involvement or abstinence from drugs, alcohol and violence and 100% of mentees not getting pregnant or causing pregnancies."

Boys & Girls Club of the Redwoods' is always in need of adult volunteers to make positive impacts on the young people in our community. If you would like to get involved, or make a donation, contact the Club at 707-441-1030 or visit them online at www.BGCRedwoods.org

#

The Boys & Girls Club of the Redwoods exists to empower youth (ages 6 through 18) to reach their full potential as responsible, caring individuals through professionally led programs and activities that are fun, positive and relevant in a safe, supportive and healthy environment.

Visit us Online: www.bgcredwoods.org