

#GIVINGTUESDAY™

Contact:

Jessica Breault

Development Assistant

Friends of the Dunes

www.friendsofthedunes.org

(707) 444-1397

**Friends of the Dunes Joins the Global #GivingTuesday Movement
Pledges to engage the community in charitable donations on Giving Tuesday.**

Manila, CA November 10th – Friends of the Dunes has joined #GivingTuesday, a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. Occurring this year on November 28, #GivingTuesday is held annually on the Tuesday after Thanksgiving (in the US) and the widely recognized shopping events Black Friday and Cyber Monday to kick off the holiday giving season and inspire people to collaborate in improving their local communities and to give back in impactful ways to the charities and causes they support.

Friends of the Dunes is excited to participate in this event in order to be a part of a larger movement that is promoting support of communities around the globe. Friends of the Dunes is utilizing this movement to engage it's membership through social media, and utilize the #GivingTuesday platform to connect with other organizations and individuals in a common goal. Friends of the Dunes will be asking their members, guests, and volunteers about what is important to them when it comes to restoration, education, and participation.

Kim MacFarland, Executive Director said of Giving Tuesday, "I want to express my gratitude to all of the people who have already volunteered their time at Friends of the Dunes in the spirit of Giving Tuesday. There is still time to make your contribution to one of the many organizations doing good things for the people and places of Humboldt County. Be a part of Giving Tuesday this year, and be a part of making our community an even better place to call home."

92Y – a cultural center in New York City that, since 1874, has been bringing people together around its core values of community service and giving back – conceptualized #GivingTuesday as a new way of linking individuals and causes to strengthen communities and encourage giving. In 2016, the fifth year of #GivingTuesday, millions of people in 98 countries came together to give back and support the causes they believe in. Over \$177 million was raised online to benefit a tremendously broad range of organizations, and much more was given in volunteer hours, donations of food and clothing, and acts of kindness.

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“We have been incredibly inspired by the generosity in time, efforts and ideas that have brought our concept for a worldwide movement into reality,” said Henry Timms, founder of #GivingTuesday and executive director of 92Y. “As we embark on our sixth year of #GivingTuesday, we are encouraged by the early response from partner’s eager to continue making an impact in this global conversation.”

Those who are interested in joining Friends of the Dunes’ #GivingTuesday initiative can visit <https://www.facebook.com/friendsofthedunesnaturecenter/> For more details about the #GivingTuesday movement, visit the #GivingTuesday website (www.givingtuesday.org), Facebook page (<https://www.facebook.com/GivingTuesday>) or follow @GivingTues and the #GivingTuesday hashtag on social media.

About

Friends of the Dunes is dedicated to conserving the natural diversity of coastal environments in Humboldt County, CA through community supported education and stewardship programs.
[#GivingDunesDay](#)

About #GivingTuesday

#GivingTuesday is a global giving movement that has been built by individuals, families, organizations, businesses and communities in all 50 states and in countries around the world. This year, #GivingTuesday falls on November 28. #GivingTuesday harnesses the collective power of a unique blend of partners to transform how people think about, talk about, and participate in the giving season. It inspires people to take collective action to improve their communities, give back in better, smarter ways to the charities and causes they believe in, and help create a better world. #GivingTuesday demonstrates how every act of generosity counts, and that they mean even more when we give together.

To learn more about #GivingTuesday participants and activities or to join the celebration of giving, please visit:

Website: www.givingtuesday.org

Facebook: www.facebook.com/GivingTuesday

Twitter: twitter.com/GivingTues