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FOR IMMEDIATE RELEASE

Contact: Chelsa Green

Email: chelsa@sequoiaparkzoo.net

Phone: (707) 442-5649 ext 203

CELEBRATE EARTH DAY WITH A SPLASH AT PARTY FOR THE PLANET!

Eureka, CA–Sequoia Park Zoo and Foundation is excited to announce the annual Party for the Planet, taking place on Sunday, April 24. This Earth Day celebration is a free community event, sponsored by Pacific Gas & Electric, and this year's focus is SPLASH! All About Water. There will be fun and games for all ages with crafting, demonstrations and eco-exhibits, animal antics, and the opportunity to take home great memories thanks to the SmileZ photo booth.

What:

Earth Day Party for the Planet: SPLASH! All About Water

When:

Sunday, April 24 2016

Zoo opens to the public at 10:00am

Activities from noon to 4pm

Where:

Sequoia Park Zoo, 3414 W Street, Eureka

Admission:

FREE thanks to PG&E

Splash – All About Water will highlight the value of water as a natural resource, both locally and globally. The Zoo has partnered with many Humboldt

conservation and community organizations for this event to help educate and inspire young and old to contribute to water quality and conservation. Starting at noon, visitors will be able to meet Super Salmon and learn about water, and watersheds, enjoy music by KBAE 95.5fm, participate in fun craft projects, watch mini-movies, paddle in the watershed, and make a personal commitment to the future of water on the Promise River. Delicious food and treats will be available at the Zoo Café and snack shacks around the Zoo.

"We're delighted that PG&E has once again sponsored this event," said Volunteer and Events Coordinator Chelsa Green. "Party for the Planet brings together Humboldt area residents, visitors, organizations and community groups, and the Zoo conservation program's partners. We look forward to joining with everyone to celebrate the importance of water and the wonders of our beautiful corner of the world."

Thanks also go to Ace Hardware, ECO Eureka, Humboldt County Department of Agriculture, Humboldt Bay Aquatic Center, Humboldt Baykeeper, Humboldt Plan It Green, Humboldt State University River Otter Citizen Science Project, Marine Applied Research and Exploration, NOAA Fisheries, Northcoast Environmental Center, Recology Humboldt, Redwood Coast American Association of Zookeepers, Redwood Coast Energy Authority, Redwood Chapter of Environmental Educators and Interpreters, SCRAP Humboldt, Transition Humboldt, and Zero Waste Humboldt.

Sequoia Park Zoo inspires conservation of the natural world by instilling wonder, respect and passion for wildlife.